

# 1<sup>st</sup> EUROPEAN MORTAR SUMMIT



In cooperation with



# REVIEW

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## Greeting



Ladies and Gentlemen,

I am very happy to report a splendid EMO summit. The summit, which in this form was held in Paris for the first time, was a great success for all concerned. We were even able to welcome guests from non-member States such as Brazil, Russia and Turkey. An indication that association work is an important element of our daily tasks.

The summit offered all participants a platform for the exchange of opinions and information. It was therefore in an informal

atmosphere before the summit or during the breaks that it was possible to make contacts and arrange networks. Participants could obtain up-to-date information from the technical lectures about developments and future requirements facing the building materials industry. The pleasant surroundings of the conference venue also contributed to this.

In this spirit, I would like to invite you already today to the next summit to be held in Barcelona on the 14/15 of June 2012.

**Ludwig Soukup**  
President of EMO

## Gala-Dinner



The first EMO summit met with the great approval of representatives from trade associations, suppliers and scientific bodies. The President of the EMO, Mr. Soukup, welcomed the international guests from beyond the borders of Europe. The event began with a gala dinner in an informal and agreeable Brasserie atmosphere. This was already the first opportunity for the participants to get to know each other better.

The perfect setting of the conference venue, offering space not only for guided discussion sessions but also enough room for intensive technical talks, helped the summit to achieve a unique highlight. The technical lectures, followed by discussions, allowed all the participants to freely exchange their views. The lectures examined both topical developments in the building materials industry and also future requirements resulting from climatic changes.

In Europe, there is no comparable event at which not only the technological requirements facing the supplier and processing industries are discussed but also an exchange of information beyond national borders is possible. Since most manufacturers are global players, an event of this kind is enormously important and will be continued in future. This is why you should make a reservation already today for meeting again on 14/15 June 2012 in Barcelona!

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Summit 2011





## Announcement

### Speakers 1. Session

The first session focused on challenges for the European drymix mortar industry, benefits for national industry associations of being represented on the European level and future impacts of climate change on the construction industry.



**Jean-Luc Gardaz**, President of Saint-Gobain Weber SA, opened the summit with a speech that summarized the historic evolution of industrial drymix mortars worldwide and the challenges today. The future of drymix mortars based on CEM II and CEM III, advanced formulation know how and mortar applications with jobsite machinery will help reduce the overall carbon footprint and offer overall durability and performance.



**Carlos Duarte**, President of APFAC (Associação Portuguesa dos Fabricantes de Argamassas de Construção, Portuguese Association of Mortar and ETICS), gave a speech about the benefit for national industry associations of being represented on the European level. He pointed out the importance of drymix mortar industry associations in order to maintain existing quality levels and to reach out for new ones. He used the new release of EMODICO, a dictionary about commonly used terms for mortars and its applications, to illustrate the fruitful cooperation. Since early 2011, EMODICO is available online, there will be no more printed editions.



**Prof. Dr. Andreas Gerdes**, Chair for Construction Chemicals, Karlsruhe Institute of Technology KIT, focused in his speech on the influence of climate change on construction and necessary strategies concerning this issue. In a preliminary study the areas of construction particularly affected by climate change and the necessity of strategies including the entire construction life cycle.



**Dr. Marco Squinzi** - Director of R&D Mapei SpA (I) moderated the first panel discussion concluding the first session with focus on the new challenges and requirements for mortars. Chris Parr - Kerneos (F), Torsten Busch - Aqualon/Ashland (CH), Marcelo Fontoura Lass - Votorantim/Votomassa (BR) and Dr. Peter Schneider - Wacker Chemie (D) contributed statements to this round-table.

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The second session started after a coffee break. It focused on the future of the European construction in the context of sustainability and new standardization process for ETICS.



**Ferdinand Leopolder**, drymix.info, presented the preliminary report on the 'Green Mortar Study 2011 - A Survey on Sustainability Strategies for Mortars'. The study is conducted by drymix.info in cooperation with Karlsruhe Institute of Technology KIT, aiming to investigate the influence of "green" materials on product design decisions and corporate strategies within the drymix mortar industry. Leopolder encouraged the many mortar manufacturers to participate in the study by filling in the questionnaire - if they had not already done so.



**Ulrich Paetzold**, FIEC (Fédération de l'Industrie Européenne de la Construction, European Construction Industry Federation) informed about the initiative for action of the European Construction Forum (ECF) „Building Prosperity for the Future of Europe“ considering the challenges from consequences of the economic and financial crisis to the global issue of climate change and its impact on humanity. This manifesto summarizes all activities in the building industry to improve materials, processes and technologies in a sustainable way.



**Dr. Markus Hildebrand**, EMO gave a speech about „The New Standardization Process for ETICS: Improvements and Changes“, concerning External Insulation and Finishing Systems (or EIFS, also called ETICS - External Thermal Insulation Composite Systems). Earlier this year, the European Commission had decided to install a standard for this application. Dr. Hildebrand showed the changes during the last decade and the importance of maintaining and improving benchmarks set by EOTA (ETAG 004) in the standardization process within CEN.



Richard Séguin, **the CEO of Parexgroup SAS** (F) moderated the panel discussion II on the topic of Mortar Technology Evolution: Automation and New Products; New Markets. Jean-Christophe Champier – Sofraden (F), Dr. Bettina Gerharz-Kralle – Elotex/Akzo Nobel (D), Dr. Christoph Hahner – Laticrete International (USA) and Ludwig Soukup – Baumit (D) contributed to this discussion.

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some more impressions ...

